

WEB DESIGN (AAS) PROGRAM STUDENT LEARNING OUTCOMES

1. Apply critical thinking skills required to function effectively in the web design industry.
2. Demonstrate adequate preparation for career development and/or baccalaureate degree program success through the acquisition of a solid foundation in the web development field.
3. Employ proficient written and oral communication skills, including the appropriate uses of technology.
4. Demonstrate knowledge of:
 - a. basic business functions and how they interact in the business environment.
 - b. basic theories and techniques used to ensure successful business outcomes of establishing a presence on the internet.
 - c. today's interdependent global marketplace and the impact on business.
5. Compare and contrast different technologies used to meet users' requirements when creating web pages, applets and scripts, and interconnect network applications.
6. Use interpersonal communication skills necessary for effective customer service and teamwork.