

## **FASHION BUSINESS (AAS) PROGRAM STUDENT LEARNING OUTCOMES**

1. Apply principles of fashion to the design or development of fashion products.
2. Apply principle of business to a fashion-based enterprise.
3. Express how ethics frame behaviors in the fashion industry.
4. Describe how laws and regulation have an impact on the fashion industry.
5. Employ project management skills.
6. Communicate effectively as a fashion business professional.
7. Work cooperatively as part of a team.

### **Concentration Outcomes:**

FDC1. Assemble a variety of garments.

FECC1. Design a web-page that markets a product/fashion merchandise incorporating

use of industry standard web-design methodologies.

FEPC1. Coordinate a variety of basic services for fashion events.

FMC1. Apply merchandising skills to fashion business transactions.

### **Key:**

FDC1 - Fashion Design Concentration

FECC1 - Fashion E-Commerce Concentration

FEPC1 - Fashion Event Planning Concentration

FMC1 - Fashion Merchandising Concentration