

Genesee Community College
751–Fashion Business A.A.S.
SEMESTER COURSE PLANNING WORKSHEET
FALL 2018-CURRENT

Suggested First Semester	Credits	Suggested Second Semester	Credits
ENG101 (By Placement)	3	*BASIC COMMUNICATIONS ELECTIVE	3
CONCENTRATION REQUIREMENT	3	CONCENTRATION REQUIREMENT	3
FBM101(Fall Only)	3	BUS201	3
BUS109	3	FBM115 (Spring Only)	3
FBM102/ART102 (Fall Only)	3	CIS116 or CIS102	3
HED/PED/ATH	1		
Total	16	Total	15
Suggested Third Semester	Credits	Suggested Fourth Semester	Credits
BUS211 (Fall Only)	3	FBM220 (Spring Only)	3
BUS208 (Fall Only)	3	HISTORY ELECTIVE	3
BUS203	3	LIBERAL ARTS ELECTIVE	3
HUMANITIES, THE ARTS & FOREIGN LANGUAGE ELECTIVE	3	ECONOMICS ELECTIVE	3
CONCENTRATION REQUIREMENT	3	SCIENCE ELECTIVE	3
CONCENTRATION REQUIREMENT	3		
Total	18	Total	15

Concentration Requirements:

Fashion Merchandising Management Concentration One	Semester	Fashion Design Concentration Two
BUS101 Principles of Business	First	FBM 120 Apparel Construction Fundamentals
ACC106 Basic Accounting or ACC101 Intro to Financial Accounting	Second	FBM 122 Apparel Design & Draping
BUS217 Co-op Education	Third	FBM 210 Fashion Industry Technologies
BUS219 Business Topics Seminar	Third	FBM 225/ ART 225 Fashion Illustration
Event Planning Concentration Three	Semester	E-Commerce Concentration Four
BUS108 Customer Relationship Management	First	ART209 Computer Graphics
THM118 Principles of Event Management	Second	CIS109 Intro to Web Development
THM201 Meeting and Convention Planning	Third	CIS113 Web Publishing
COM120 - New Communication Technologies	Third	COM120 - New Communication Technologies

General Curriculum Information

Proficiency Requirements: As outlined in Procedure 321- Placement and Proficiency Requirements (see <http://www.genesee.edu/offices/advisement/placement-and-proficiency-guide> for details), all students are required to demonstrate proficiency in reading, math, and writing skills prior to earning a college degree or certificate from Genesee Community College.

***Basic Communications Elective:** For students enrolled in either the Fashion Merchandising Management or the Fashion Design Concentrations, students can satisfy their remaining 3-hour Communications requirement by electing to enroll in any of the following: ENG102, ENG105, ENG106, HUR101, SPE103, SPE108, or SPE109. However, students enrolled in either the Event Planning or the E-Commerce Concentrations are restricted to SPE108 to satisfy their remaining 3-hour Communications requirement.

751	Degree Requirements for Fashion Business	A.A.S.																																	
FALL 2018-Current																																			
1	COMMUNICATIONS	6																																	
	ENG101 College Composition and one of the following: ENG102, ENG105, ENG106, SPE103, SPE108, or SPE109; except for Event Planning and E-Commerce concentrations where SPE108 is required.	3 3																																	
2	SOCIAL SCIENCES	3																																	
	ECO101 Microeconomics or ECO105 Macroeconomics	3																																	
3	HISTORY	3																																	
	Select one: HIS101, 102, 104, 105, 203, 204 or GEO101	3																																	
4	NATURAL SCIENCES	3																																	
	Select one: <u>SUNY Approved Natural Science course</u>	3																																	
5	BUSINESS	30																																	
	BUS201 Professional Sales	3																																	
	BUS203 Advertising	3																																	
	BUS211 Merchandise Planning & Control	3																																	
	BUS109 Principles of Retailing	3																																	
	BUS208 Display and Visual Merchandising	3																																	
	FBM101 Principles of Fashion Merchandising	3																																	
	FBM102 Fashion Trends & Design	3																																	
	FBM115 Textiles & Fabrics	3																																	
	FBM220 Fashion Show Production	3																																	
	CIS102 Introduction to Computers or CIS116 Microcomputer Applications	3																																	
6	CONCENTRATION DISTRIBUTION	12																																	
	Students must select one concentration:																																		
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Fashion Merchandising Management Concentration One</th> <th style="text-align: center;">Semester</th> <th style="text-align: center;">Fashion Design Concentration Two</th> </tr> </thead> <tbody> <tr> <td>BUS101 Principles of Business</td> <td>First</td> <td>FBM 120 Apparel Construction Fundamentals</td> </tr> <tr> <td>ACC106 Basic Accounting or ACC101 Intro to Financial Accounting</td> <td>Second</td> <td>FBM 122 Apparel Design & Draping</td> </tr> <tr> <td>BUS217 Co-op Education</td> <td>Third</td> <td>FBM 210 Fashion Industry Technologies</td> </tr> <tr> <td>BUS219 Business Topics Seminar</td> <td>Third</td> <td>FBM 225/ ART 225 Fashion Illustration</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <th style="text-align: center;">Event Planning Concentration Three</th> <th style="text-align: center;">Semester</th> <th style="text-align: center;">E-Commerce Concentration Four</th> </tr> <tr> <td>BUS108 Customer Relationship Management</td> <td>First</td> <td>ART209 Computer Graphics</td> </tr> <tr> <td>THM118 Principles of Event Management</td> <td>Second</td> <td>CIS109 Intro to Web Development</td> </tr> <tr> <td>THM201 Meeting and Convention Planning</td> <td>Third</td> <td>CIS113 Web Publishing</td> </tr> <tr> <td>COM120 - New Communication Technologies</td> <td>Third</td> <td>COM120 - New Communication Technologies</td> </tr> </tbody> </table>	Fashion Merchandising Management Concentration One	Semester	Fashion Design Concentration Two	BUS101 Principles of Business	First	FBM 120 Apparel Construction Fundamentals	ACC106 Basic Accounting or ACC101 Intro to Financial Accounting	Second	FBM 122 Apparel Design & Draping	BUS217 Co-op Education	Third	FBM 210 Fashion Industry Technologies	BUS219 Business Topics Seminar	Third	FBM 225/ ART 225 Fashion Illustration				Event Planning Concentration Three	Semester	E-Commerce Concentration Four	BUS108 Customer Relationship Management	First	ART209 Computer Graphics	THM118 Principles of Event Management	Second	CIS109 Intro to Web Development	THM201 Meeting and Convention Planning	Third	CIS113 Web Publishing	COM120 - New Communication Technologies	Third	COM120 - New Communication Technologies	
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8	HUMANITIES, THE ARTS & FOREIGN LANGUAGE	3																																	
	Select one: <u>SUNY Approved Humanities course or SUNY Approved Arts course or SUNY Approved Foreign Language course</u>	3																																	
9	LIBERAL ARTS and SCIENCES	3																																	
	Select one: <u>SUNY Approved Liberal Arts and Sciences course</u>	3																																	
	TOTAL	64																																	
	Reading & Math Proficiency Required																																		
	Minimum QPI: 2.00																																		