

# THE BEST CENTER

*Business and Employee Skills Training*

**Training**

**Conference Facilities**



**Contact Us Today—  
We Mean Business!**



**GENESEE**  
COMMUNITY COLLEGE

State University of New York

# THE BEST SERVICES



## Online Learning

We offer hundreds of convenient, affordable and high-quality online courses and certificate programs you can access anytime, anywhere. Develop valuable new skills designed to improve your current job performance or prepare for a new career. Our Online Learning programs are:

- **Flexible.** Our training is available 24/7. Take a course at a time that fits *your* busy schedule.
- **Relevant.** All programs are updated daily to keep pace with constantly changing business issues and best practices.
- **Efficient.** No travel time offers you the ultimate in convenience and cost savings.
- **Professional.** All of our courses are industry-proven and many fulfill professional CEU requirements or lead to national certifications.

*Our online programs will provide the skills you need for many in-demand occupations. Visit our website at [www.bestcenter.org](http://www.bestcenter.org) to browse – then register for one of our courses.*

## Professional and Personal Development

The BEST Center provides quality training at a reasonable cost to improve business and individual skills performance. Choose from dozens of workshops designed to enhance your professional talents or further your personal interests.

- **Computers.** Expand your business and personal computer skills in our comfortable state-of-the-art computer lab. Popular programs include basic, intermediate and advanced courses in Word, Excel, PowerPoint, Access, QuickBooks, Photoshop, and many others.
- **Career and Personal Enrichment.** Prepare for a new career or upgrade your current skill set. We offer a wide range of workshops in management, supervision, grant-writing, OSHA and safety, police and security, human resources – and many more.
- **Driving Programs.** Our Defensive Driving Course provides insurance and point-reduction benefits – in our classroom or online – the choice is yours! We also offer the mandatory Driver Pre-Licensing Course and the Alive at 25 Program for young licensed drivers.

*To view a list of upcoming events visit our website.*

CALL US AT (585) 345-6868

# THE BEST QUALITY

## Customized Solutions — *We Mean Business!*

Our expert trainers and consultants offer a wide range of experience designed to improve organizational and employee performance – and boost your bottom line. We specialize in:

- **Assessment.** We'll help you identify your specific training and talent development needs.
- **Customized Training.** We build programs designed to fit your organization's unique needs. Our high-quality, industry-specific expertise is tailored to many industry sectors including manufacturing, healthcare, finance, non-profit, and professional services.
- **Laptops to Go.** We can send our specialists along with our laptops to train employees at your location – providing convenience and cost-savings.

Let The BEST Center take the difficulty and guesswork out of managing your organization's training and talent development. We're here to serve YOU!



VISIT US AT [WWW.BESTCENTER.ORG](http://WWW.BESTCENTER.ORG)

# THE BEST CHOICE



## Small Business Development Center (SBDC)

As part of the Small Business Administration's nation-wide network, the SBDC at The BEST Center offers a multi-faceted approach to business development. New entrepreneurs as well as current small business owners have one central location for valuable assistance – all at no cost!

- **Individual Counseling.** Professional SBDC advisors help with business plans, finance and loans, market research, record-keeping, and other essential skills.
- **Short or Long Term Support.** Advisement services continue as you plan your business. Special emphasis is placed on women, veterans, handicapped and minority entrepreneurs.
- **Seminars and Workshops.** Brief and focused workshops provide the knowledge you need to start or grow a business. Management, accounting, office technology, human resources, and marketing are important areas that will contribute to your success.
- **Access to Resources.** Our professional advisors will help you obtain and analyze current national and state marketing information, as well as public and private business resources.

Call **(585) 343-4866 ext. 24** or **(585) 345-6868** to schedule an appointment with an SBDC advisor today.

## Conference and Event Facilities

Your business, association, or group conference and meeting needs will be professionally met at The BEST Center's Conference and Events facilities.

- **Convenience.** We are located 30 minutes from both Rochester and Buffalo and just three miles from Thruway Exit 48 in the Conable Technology Building; on the scenic campus of Genesee Community College in Batavia, NY.
- **High Tech.** Our conference, meeting, and lecture rooms include comfortable seating, state-of-the-art audiovisual services and high-speed wireless Internet access.
- **Expertise.** Computer training labs, video and satellite conferencing, on-site technical support, a tiered-lecture hall, and quality catering all await you at The BEST Center.
- **Value.** You'll enjoy competitive rates which include pre-event material delivery/storage and expertly trained on-site technicians. Parking is always free!

*Call us for a tour or visit our website and see for yourself how we can make your next business meeting an absolute success!*

E-MAIL US AT **BESTCENTER@GENESEE.EDU**



# TAKE THE NEXT STEP!

- ▶ Call us at **585-345-6868**  
*Let us put our experience to work for you*
- ▶ E-mail us at **bestcenter@genesee.edu**  
*A specialist will contact you shortly*
- ▶ Visit us at **www.bestcenter.org**  
*Take a look at the wide range of services we offer*
- ▶ **Flexible delivery to meet your needs**  
*Classroom, online, on-site*



***Let our award winning team help you reach your goals!***