Over the last year, you have probably seen our “Faces of Genesee” panorama on area billboards or in local newspapers.

Our “Faces of Genesee” campaign reminds us that, while we are proud of our outstanding programs and beautiful facilities, we are most proud of the people who comprise our college community: our faculty and staff, our volunteer leadership, our alumni and, certainly, our students.

Behind every face lies a unique constellation of experiences, talents, and aspirations. Our goal is to help each person who walks through our doors develop their skills and talents, and uncover new opportunities in their lives. We do this by creating vibrant learning opportunities, certainly. But equally important, we strive to create an atmosphere of inspiration and accomplishment. We hope and expect that the Genesee Community College experience brings hope, confidence, and determination to every member of our college community.

As you read this annual report, remember that the programmatic accomplishments and the numbers are only part of the story. Behind those words and numbers are faces, and behind those faces are unique visions of the future.

In closing, let me offer a personal reflection as I prepare to conclude 44 years of service to Genesee Community College. Over the years I have met many higher education professionals and volunteer leaders from across the United States, and I have had the opportunity to visit many colleges and universities. I can tell you that our Genesee-Livingston-Orleans-Wyoming region is unique. Our citizens and local leaders embody uncommon optimism and a deep spirit of collaboration. The support of our local communities has been one of the keys to Genesee Community College’s success.

Your support has inspired me for 44 years. More important, your support has made Genesee Community College one of our nation’s best community colleges, and has enriched the lives of countless students and families. On their behalf, you have my heartfelt thanks.

Stuart Steiner
President
“ACE is a great program. I think it’s amazing to be graduating high school with so many college credits.”

Raymond George
ACE Student
Genesee Promise Plus Reaches 351
Now in its third year, Genesee Promise Plus made scholarships for one or two Genesee summer courses available to 351 graduating high school seniors in our region, up from 307 graduating seniors during the prior year. Genesee Promise Plus gives high school graduates an early start on college, and has inspired many graduates not contemplating college to rethink their plans. Genesee Promise Plus is the only program of its kind in New York State.

Genesee Meets the Endowment Challenge
As part of the highly-competitive Title III “Strengthening Educational Institutions” federal grant we received a year ago, the U.S. Department of Education offered to match every dollar we raised for our need-based endowment fund, up to $80,000 a year for the next five years. Thanks to the generosity of more than 300 donors, we met the challenge and added $160,000 to our endowment. Earnings from this fund will help students overcome financial hardship year after year.

250 Students Head Toward Technology Careers
Genesee concluded its five-year Technology Opportunity Pathway program, which prepared 250 students for careers in engineering, mathematics, the sciences, and other growing technology-oriented fields. Fifteen faculty members provided guidance to participating students, and 80% of the students completed their studies with a degree in a high-demand technology field.

Outreach Program Serves 1,000
Our Adult Educational Outreach Center, which helps unemployed and underemployed adults prepare for new training and educational opportunities, served 996 individuals throughout the region last year. Six hundred seventy two students enrolled in an educational program, and are making progress toward more secure and satisfying lives. Of special interest, the program served 68 veterans returning from Iraq and Afghanistan.

Financial Aid Staff Brings Educational Opportunities to Area Students
With the guidance of our Financial Assistance office staff members, Genesee students were able to obtain $24.7 million in student aid last year, including scholarships, grants, and low-cost loans. In addition to the advice and assistance staff members offered to students and parents on a daily basis, the staff made presentations on higher education financial aid at 26 area high schools and conducted 295 in-depth financial aid planning sessions with students and family members.

Academically Talented Students Pick Genesee
Our region’s high school scholars increasingly choose to attend courses at Genesee. Last year, 156 of the 180 top scholars in 18 surrounding school districts had enrolled at Genesee, either for a degree program, summer courses, or courses offered through our Accelerated College Enrollment program.

Genesee Brings “Hands-On” Educational Experiences to High School Students
Genesee has long been a leader in providing college services to area high school students. Last year, for example, 3,121 high schoolers participated in college classes offered by Genesee. We also offered many unique “hands-on” educational opportunities. Last January, 90 area high school students had the opportunity to share biotech skills with 225 elementary school students. More than 400 students participated in our Virtual Enterprise Trade Fair in December, with students showcasing wares produced by student-operated businesses. Three hundred thirty students participated in our Tech Wars Competition in March, and 360 junior high school students participated in Complete the Puzzle, our annual leadership conference offered in cooperation with the Genesee Orleans Youth Bureau and seven area youth-serving agencies. We also served twenty students who participated in our new Summer Wellness Camp.
“I love being in the field, with the hands-on experience and interaction with animals.”
Ann Marie Brade
Vet Tech Student
INNOVATION

Vet Tech and Sleep Disorder Programs Debut
We initiated two new degree programs to prepare students for rapidly-growing fields in Western New York: Veterinary Technology and Polysomnographic Technology. The Veterinary Technology A.A.S. program will prepare students to provide services in veterinary clinics and agricultural settings. The Polysomnographic Technology A.A.S. program will prepare students for positions in sleep labs, where they will help diagnose and treat patients affected by more than 100 types of sleep disorders. The program is the first of its kind in New York State and one of only a few in the nation. Both fields are expected to experience a critical need for trained professionals over the next decade.

Criminal Justice Program Adds Forensics Course
It’s not CSI, the popular television crime drama, but rather, Genesee’s new “Introduction to Forensics” course initiated last year. Geared toward students pursuing careers in law enforcement, the course explores state-of-the-art techniques in evidence collection and preservation. Students also learn the fundamentals of crime-related lab work, including toxicology and serology basics.

Genesee Welcomes New International Students
Genesee welcomed 55 new international students during the 2009-2010 year, including 18 who enrolled in the College’s intensive summer academic program, bringing our total international student population to over 100. In addition to planned activities of the College’s International Student Organization, College staff members organized a variety of excursions to noteworthy Western New York attractions, such as Genesee Country Museum, the Charlotte Lake Festival, Letchworth State Park, Niagara Falls, art exhibits and, of course, regional malls.

Title III Grant Brings Wellness Initiative to Genesee
Thanks to the highly competitive Title III (“Strengthening Educational Institutions”) grant, we were able to introduce an innovative five-year student wellness program at Genesee. The program emphasizes a different wellness theme each year: physical, financial, emotional, social, and academic. Four hundred eighty-eight students participated in classroom-based and co-curricular workshops on wellness activities during the first year.

O’Connell Library Adds WorldCat
The Alfred C. O’Connell Library added still another global innovation at Genesee – the WorldCat reference tool, which allows students to access tens of millions of journal articles, monographs, books, and other reference materials from sources the world over.

President’s Innovation Awards Program Funds 8 Projects
The President’s Innovation Award Program, funded by the Genesee Community College Foundation, made eight mini-grants to faculty and staff members for the purpose of bringing innovation to the College and fostering positive college and community relations. Projects included a Botanical Drawing and Painting workshop series, visiting poet project, weekly instructional podcast pilot, Orleans County Architectural lecture series, sports and wellness experience for children, GCC Movie Night at the Lima Campus Center, and the “Tale of Three Counties” community reading project.

Alternative Spring Break Program Brings Genesee Students to New Orleans
While many Genesee students used spring for rest and relaxation, nine students traveled to New Orleans to assist in the continuing post-Katrina rebuilding of that city. Students joined volunteers from other parts of the U.S. and helped repair and rebuild homes. Students also took time to visit portions of the city and surrounding bayou area severely damaged by flooding five years ago.

Diverse Activities Engage Students
Our student activities program may have experienced its busiest year ever, with major co-curricular activities scheduled almost every week throughout the academic year. A sampling: Up All Night social, monthly Wii tournaments, a semi-formal Snow Ball, Rockfest, Open Mic poetry evenings, and many more. One of the year’s highlights: the traditional ping-pong tournament giving the tournament winner the opportunity to play against the college president for the college championship. Our Campus Activities Board and “Lunch Bunch” helped coordinate these activities, which involved an estimated 2,500 students.

Innovative Student Safety Patrol Resumes for Second Year
Twelve Genesee students volunteered for the second year of Genesee’s innovative Student Safety Patrol. Patrol members assist in managing security at special events, “walk the beat” around the Batavia Campus, and assist campus safety officers in routine duties. Most members of the Patrol are pursuing degrees in Criminal Justice. The program has attracted attention from colleges and law enforcement professional organizations across the country.
**INSPIRATION**

**Arts Events Draw Thousands**
Genesee hosted twelve major arts and cultural events for the community last year, drawing more than 300 participants to the Stuart Steiner Theatre and other venues. The events included the Forum Players’ production of *For Colored Girls Who have Considered Suicide When the Rainbow is Enuf,* which took top honors at the Theatre Association of New York Festival, including the “Best Long Play of 2009” in New York State. The Forum Players also presented Chicago, a complex and riveting musical. Major Lobby Gallery art exhibits included Victor Corey’s watercolor landscapes, Len Rusin’s and George Graham’s wildlife paintings, and an exhibition of the Batavia Photo Club. Student, faculty, and staff exhibits rounded out the exhibit season. The College Library and the College's campus centers hosted a variety of arts-related events and exhibits last year as well. Of special note was the establishment of two co-sponsored community art galleries last year – one in the Albion Campus Center, sponsored by the Genesee Orleans Arts Council, and one in the Arcade Campus Center, sponsored by the Wyoming County Council on the Arts. The new galleries feature the work of both students and community artists.

**Charitable Gift Annuity Program Debuts at Genesee**
Last year, the Genesee Community College Foundation inaugurated its new charitable gift annuity program. Supporters can now make gifts that help fund scholarships and other programs, while receiving an annuity that pays quarterly income for life at the same time.

**Community Advisory Committees Shape Programs**
Last year, 323 of our region’s residents served on 23 different program and campus center advisory committees. Most of the College’s career-oriented (A.A.S.) degree programs received committee guidance, as did each of our six campus centers. Each committee made curriculum suggestions, offered advice on internships and career paths for graduates, and offered faculty members insight into the needs of area employers.

**Wolcott J. Humphrey III Symposium Features “The Art of Change”**
Two hundred twenty-five business and professional leaders participated in last year’s Wolcott J. Humphrey III Symposium featuring former U.S. Rep. Fred Gandy. Mr. Gandy, also known for his screen role in *The Love Boat* and his service as a change-agent CEO of Goodwill Industries, spoke about “The Art of Change.” He urged business and community leaders to serve as positive change agents, and spoke about the techniques change leaders can use to transform their organizations.

**300 Residents “Experience” Genesee**
More than 300 area residents, from preschoolers to grandparents, participated in our 2010 “Experience Genesee” event. For one day in March, the Batavia Campus became the scene of more than 20 “funshops” – informal classes and activities ranging from Second Life computer training to baseball pitching. A popular Cool Kids production rounded out the event. For many participants, “Experience Genesee” was their first opportunity to visit a college campus.

**Buffalo Philharmonic + Encore = Student Scholarships**
More than 300 College supporters gathered at the Batavia Campus last December for the Genesee Community College Foundation’s annual Encore celebration. The Buffalo Philharmonic Orchestra performed a holiday pops concert and the College hosted a “grazing-style” buffet for guests, who contributed almost $60,000 toward the Foundation’s scholarship fund.

**College Breaks Ground for New Art Gallery**
Last summer, we broke ground for a new 1,700 square foot art gallery. The new building, adjacent to the Genesee Center for the Arts, will host a variety of student and community shows, and be used as a teaching facility for arts and humanities classes. For the first time, we will have a secure space for valuable art work, and an outstanding venue for gatherings of artists.

**Genesee Celebrates Earth Day**
On Earth Day last April, the Batavia Campus was transformed into a colorful environmental display space. Two dozen exhibits featuring sustainable living and eco-tips, a petting zoo, environmentally-oriented demonstrations, and an electronics recycling station attracted more than 400 area residents and an even greater number of students. The event celebrated the 40th anniversary of the founding of Earth Day.

**TANYS Festival Returns to Genesee**
The Theatre Association of New York State returned to the Batavia Campus for the third time, hosting the organization’s annual conference here. Almost 500 staff and volunteer leaders of community and educational arts organizations gathered for seminars and student theatre demonstrations. Genesee Community College theatre students served as hosts and guides throughout the event. As an added bonus, the TANYS Festival added tens of thousands of dollars to the local economy through lodging, food and entertainment purchases.
Financial Report
Statement of Activities – Unrestricted Fund

Gross Revenue
- Student Revenues: $15,801,443 (46.4%)
- State Revenues: $10,684,586 (31.4%)
- Local Revenues - Genesee County (Sponsor): $1,936,374 (5.7%)
- Other New York State Counties: $3,943,344 (11.5%)
- Federal Grants and Contracts: $835,349 (2.5%)
- Other Revenue: $875,037 (2.5%)

Total Revenue: $34,076,133 (100.0%)

Expense
- Instruction: $12,327,296 (36.4%)
- Academic Support: $5,645,346 (16.7%)
- Student Services: $4,356,088 (12.9%)
- Library: $826,335 (2.4%)
- General Administrative Services: $2,940,702 (8.7%)
- General Institutional Services: $2,990,613 (8.8%)
- Operation & Maintenance of Plant: $6,285,474 (12.6%)
- Financial Aid & Scholarships: $386,013 (1.1%)
- Public Service: $126,020 (0.4%)

Total Expense: $33,883,887 (100.0%)
Genesee Named One of Nation’s Great Colleges to Work For

Last year, The Chronicle of Higher Education, in collaboration with Modern Think, a nationally recognized research firm, named Genesee Community College as one of the nation’s “Great Colleges to Work For.” Genesee was the only community college in New York State to receive the coveted designation. The honor was bestowed on the basis of confidential staff and faculty rankings solicited by Modern Think. Respondents offered special praise for the quality and condition of the College’s facilities, and the positive, safe atmosphere of the College.

‘Faces of Genesee’ Debut

“Faces of Genesee,” a series of colorful panoramas depicting Genesee Community College students, debuted on campus posters and displays, area billboards, and media advertisements. “Faces” became the basis for a College outreach campaign, and received a National Council on Marketing and Public Relations District 1 Silver Medallion of Achievement Award for creativity and design.

Three Named to Alumni Hall of Fame

Three distinguished Genesee alumni were named to the College’s Alumni Hall of Fame last year: James D. Fraser ’73, CEO of Population Health Consulting Service, Inc., of Texas and a leader in the establishment of disease registries of veterans returning from Iraq and Afghanistan; Cecelia A. Stearns ’80, one of our region’s leading midwives, and Dorothy A. Wentland ’91, advocate of individuals affected by mental illness and a founder of the Genesee County Mental Health Association. All three alumni are graduates of the College’s nursing program and have spent their careers in the health care field.

Albion Campus Center Marks 20th Anniversary

We celebrated the 20th anniversary of the Albion Campus Center last April with a community open house. This Center was the first of our six campus centers. Today, the Albion Center serves more than 800 students every year in credit courses, as well as hundreds of community residents in enrichment programs and community events.

In other campus center news, Genesee’s newest campus center, located in Lima, completed a year’s operation. Faculty, staff, and students at our Arcade Center created a “Memory Garden” featuring a student-created metallic sculpture at the Edward Street location to honor individuals who support the Center’s educational mission.

“Campus centers put the “community” in Community College.”
Patti Furness
Albion Campus Center Associate
College Supporters
Discover Our Stars

Our “stars” include outstanding students who receive Genesee Community College Foundation scholarships, as well as donors who make those scholarships possible. We hosted our annual Discover the Stars reception last September, drawing more than 225 students, parents, and donors. Genesee alum Colin R. Garwood ’76, CEO of the Learning Disabilities Association of Rochester, offered guests an inspiring message about the value of education. Genesee nursing students Natalie Wedge ’10 and Crystal Fial ’10 also shared reminiscences and photographs of their “Study Abroad” visit to Australia.

Gymnasium and Athletic Fields Receive Facelift

With the support of the Genesee County Legislature and the SUNY Construction Fund, we were able to refurbish the Anthony T. Zambito Gymnasium last year – the first upgrade to the gymnasium since it was first constructed in the early 1970s. A new floor, new lighting, new bleachers, and a new sound system brought the gymnasium into the new century. Outside, we constructed a new soccer/lacrosse field with artificial turf and repaired all of our outdoor athletic fields. Repairs and upgrades to the tennis courts were underway at the end of the year. When completed, the tennis courts will be resurfaced, and lighting will be installed for day and evening play.

Business Office Staffer Recognized Nationally

Over a year ago, Technical Specialist Amy Masters of our Business Office created a brief, one-sheet publication highlighting tips for students. Staff laminated a few dozen copies of the publication and placed them in men’s and women’s restrooms across the campus. Anecdotal reaction from students was quick and positive, and the publication – “The Stall Wall” – came to the attention of the National Association of College and University Business Officers. Ms. Masters won first place in the NACUBO Great Ideas Contest.

Genesee Students Recognized Statewide

Three of our students received the State University of New York Chancellor’s Award for Student Excellence in recognition of their academic accomplishments, and service to the College and community: Colleen E. McKay, of Woodstock, Ontario; Lori A. Mould, of Delevan; and Aiwen Yang, of Madrid, Spain. SUNY Chancellor Nancy L. Zimpher honored these and other SUNY award recipients across the state at an Albany reception last April. Two of the Chancellor’s Award recipients – Lori Mould and Aiwen Yang – were also named to the prestigious New York Academic Team of Phi Theta Kappa, the international honor society for junior and community college students.

Marketing Piece Attracts National Attention

Our “view book,” the primary recruitment publication for new students, garnered a prestigious honor at the Association of Marketing and Communications Professionals’ annual conference last year. The view book won a Platinum Hermes Award for excellence and creativity. Our Fine Arts promotional post card also won a Gold Medallion of Excellence from the National Council on Marketing and Public Relations.

Genesee Launches Identity Review

At the initiation of the Board of Trustees, we began a year-long review of the College’s “brand and identity” last year. With the assistance of a marketing research firm, we conducted an impartial study of community and student attitudes toward the College. A focus group of college constituents drew conclusions from the study, and external marketing professionals offered recommendations on the many ways those conclusions can be translated into publications, advertising, and staff outreach. Work on the initiative continues.

Mini-Summit Draws 125

Our unique Genesee Community College Mini-Summit – “Cable Car to Success” – drew 125 members of the faculty and staff last June. This in-house training event featured a San Francisco theme and 25 workshops covering student and customer service, technology, and communication skills. Mini-Summit has proven to be a highly effective way to bring state-of-the-art ideas and skills to our staff at modest cost.

Leadership Academy Triggers New Programs

Our new in-house Leadership Academy, comprised of twelve outstanding faculty and staff members, spent a year exploring the complex world of community college planning and administration, as well as program opportunities at Genesee. Through the work of academy members, we were able to launch three innovative new programs at Genesee: a new Polysomnographic Technology program, a community perception survey of the College, and significant improvements in our staff orientation programs.

Med Tech Centre Opens Its Doors

Last year, the Upstate Med and Tech Park, featuring the Dr. Bruce A. Holm Upstate MedTech Commercialization Centre, located across from the Batavia Campus on R. Stephen Hawley Drive, opened its doors for the first time. The first occupant of the new 43,000 square foot building was the College’s highly-acclaimed School of Nursing, which had outgrown its space in cramped Batavia Campus quarters. The new building will be the centerpiece of a multi-building biotechnology complex in the years ahead, hopefully spawning new businesses and jobs for the region.
College Village Upgrades Create New Options for Residential Students

Last year, we upgraded eight suites in Maple Hall and Spruce Hall, two buildings that are part of College Village, our student residence. As part of the upgrades, we transformed eight traditional double-bedroom suites into the more popular single-bedroom suites for 40 students. Also at College Village, we installed fiber optic cable, connecting all buildings. The new cable is part of the infrastructure for a new security system encompassing electronic swipe card entry and video monitoring. More important, the cable can be used for a variety of telecommunications services benefitting students in the years ahead.

New 24/7 Help Desk Premieres

Sungard Higher Education, our technology management partner, has long maintained a “help desk” for faculty, staff and student computer users, available during the day and some evening hours. Recognizing that learning increasingly occurs in the late evening and on weekends, we collaborated with Sungard to expand help desk access last year through a new off-site help center providing support every hour of every day. The new center can handle 98% of all help desk calls and can troubleshoot many computer problems remotely, increasing the level of technology support available to the campus community.

Microsoft Live Offers Lifetime E-Mail to Students

In collaboration with the Microsoft Corporation, we transferred all student e-mail accounts from the College’s server to the Microsoft Live server. As in the past, every student receives an e-mail account, at no charge, accessible from virtually any location in the world. One benefit of Microsoft Live is that students will be able to keep their e-mail accounts for life.

Safe Campus Becomes Safer

Last year, we installed “Talk-a-Phones” at key locations around the Batavia Campus, as well as a new video monitoring system focusing on highly-trafficked indoor and outdoor locations. Although the Batavia Campus has been relatively crime-free, the new systems provide an additional measure of comfort to students, faculty, staff, and visitors. Also last year, we received a $536,000 U.S. Department of Justice grant to upgrade a wide variety of security systems across the College. An external safety and security audit is identifying priority upgrades, which will be completed in late 2011.

Genesee Leads in Cost-Effectiveness

Last year, Genesee Community College’s cost per full-time-equivalent student was $7,159 – 21% less than the SUNY community college average. This exceptional record has held true for more than a quarter-century. In fact, a State University of New York report noted that Genesee’s cost per FTE student has continually remained in the lowest 10% of SUNY community colleges statewide.

C O M M U N I T Y

Employee Training Leads to Business Growth

Last year, The BEST (Business Employee and Skills Training) Center provided training and educational services to more than 9,000 employees and managers of area business organizations. This training included more than 325 classroom-based and online training programs, averaging 12 to 15 hours of class time each. The primary objective: build great productivity and profit into local business operations, and maintain and grow jobs in our region. Particularly popular among local businesses were training programs in technology, supervisory skills, quality assurance, customer service, and marketing. We were able to obtain grants last year to provide customized training to employees of Oxbo, Lapp Insulator, PCore Electric, Markin Tubing, Automotive Corp., Livingston/Wyoming ARC, Liberty Pumps, and United Memorial Medical Center. In total, The BEST Center received more than $475,000 in training grants last year.

Campus Visits At Near-Record

While the Conable Technology Building attracted numerous business organizations, more than 16,000 area residents came to the Batavia Campus alone for community activities. These included a wide variety of athletic, cultural, and educational events sponsored by both college and community groups. Examples of the varied activities on campus were the Virtual Trade Fair involving hundreds of regional high school students and several Red Cross blood drives. The Batavia Campus parking lot also served as the regional pickup point for the Girl Scout Cookie Drive. The College also hosted community college nights that brought dozens of four-year college representatives to campus. These college nights gave residents and area students the opportunity to obtain in-depth information about college programs in virtually every area of interest.
Conable Building
Becomes Community Hub
The Conable Technology Building hosted events and activities sponsored by 129 community and business organizations last year, serving tens of thousands of area residents. The building’s highly functional conference rooms, “smart” technology, and computer facilities made the building ideal for business conferences, seminars, displays, and a wide variety of organizational meetings.

Microenterprise Program
Fosters New Businesses
Twenty-five local entrepreneurs, each of them dedicated to founding or expanding a local business, participated in our microenterprise program last year. The program consisted of business-building seminars in finance, production, marketing, and leadership, as well as one-to-one counseling and mentoring. The success of the microenterprise program will be felt many years in the future, and will hopefully result in the creation of new jobs and a robust economy.

College Aids City of Batavia in Planning Effort
The BEST Center provided consulting and technical support to the City of Batavia as it spearheaded a new master plan. With the College’s assistance, the City surveyed area residents about community needs and priorities, and helped city leaders compile a planning report they can use in future city budgets and policy decisions.

“GCC and The BEST Center have been our partners in general and skill-specific business training for over 25 years. They are our first call when training needs are identified.”
Charles Cook, President/CEO
Liberty Pumps
Student Success Initiative Hits Records

Our Student Success Initiative, now in its third year and emphasizing early identification of academic problems, enlisted the support of 277 faculty members – a new record. Members of the faculty provided weekly reports on unusual student absences or academic difficulties during the early weeks of each semester. Reports were delivered online, giving student affairs staff members nearly “real time” information. They, in turn, attempted to intervene with as many students as possible, by arranging make-up work, tutoring, or other academic support. We believe the College’s rising graduation rates are an indirect reflection of the program’s success.

Cougars Stack Up Wins

The men’s and women’s Cougar swim teams competed in the national NJCAA tournament, with women finishing third and men finishing fifth. Our men’s baseball team captured the Western New York Athletic Conference Championship, while our relatively new cheerleading team was ranked No. 1 in the college co-ed division and grand champion of the College Division “Cheer for Cure” event in Buffalo. Our men’s basketball team advanced to the Region III Final Four for the ninth straight year. Our women’s soccer team finished fourth in the nation. Our women’s softball team finished second in the regional championships, and our women’s volleyball team were both regional and WNYAC champions.

Academic Monitoring Initiative Attracts National Attention

Two years ago we began a new academic monitoring program designed to boost academic performance among student athletes. The program consists of intensive performance tracking throughout the year, mandatory study halls, and directed tutoring. In the second year of the program, team grade point averages of student-athletes ranged from 2.49 to 3.29. The academic performance of student-athletes now exceeds that of the general student population. The program has drawn the attention of colleges across the United States.

Advising Requirement Breeds Success

Last year we instituted a “mandatory” pre-registration advising requirement for most Genesee students. Under the new requirement, students consult an academic advisor before registering for specific classes. The advising discussion then permits student and advisor to reflect on the student’s past academic successes, academic obstacles, and career objectives. The results of this initiative will hopefully be reflected in enhanced academic performance and graduation rates.

Tutoring Leads to Academic Success

One of our academic strengths lies in the one-to-one tutoring provided to students who need assistance in mastering academic skills. Last year, through our Center for Academic Progress, we provided more than 8,100 hours of tutoring to Genesee students.

New Math Skills Training Program Debuts

We acquired the innovative “Hawkes” mathematics courseware program last year and installed it in our mathematics lab. The Hawkes system permits students to practice a wide variety of math skills using self-diagnostic computer software. The computer program drills students on skills, tests them, and then provides online remediation whenever students exhibit errors. The new system supplements classroom instruction, and is expected to help the growing numbers of students who begin college without adequate math preparation.
Library Usage Hits New Record

Last year the Alfred C. O’Connell Library logged 218,768 visits, up 4% from last year and a new record. Almost all Genesee students use the library for class research, and a growing number of students use the library for supplementary reading. Other library activity increased as well, such as the 26,855 reference questions answered (up 30% from the prior year) and 3,841 interlibrary loan requests fulfilled (up 34%). Participation more than doubled in the library’s enhanced textbook reserve service, which provides texts to students who cannot obtain them on their own. The library now subscribes to 70 licensed research database services, and provides students with access to 67,617 unique full-text periodicals and reference journals.

The Power of SUNY

After an intensive planning process and consultation with SUNY stakeholders across New York State, Chancellor Nancy L. Zimpher unveiled The Power of SUNY last year, a bold and visionary strategic blueprint for the future of our state university system.

The Power of SUNY mobilizes 64 campuses, 465,000 students, 88,000 faculty and staff, and 2.4 million alumni in support of six compelling commitments:

- **The Entrepreneurial Century.** We will cultivate entrepreneurial thinking across our entire learning landscape, helping new and existing businesses innovate, prosper, and grow.

- **The Seamless Education Pipeline.** SUNY sees education in New York State as a pipeline that extends from birth to retirement years – and we seek to find ways to close the gaps that impede success.

- **A Healthier New York.** A fully integrated SUNY healthcare enterprise has enormous potential – in terms of public health, economic impact, and global influence.

- **An Energy-Smart New York.** Achieving sustainability demands action on multiple fronts at once. SUNY’s collective intelligence makes it New York’s renewable resource for ideas.

- **The Vibrant Community.** As other entities cut or loosen local ties, SUNY’s role as an enduring, enriching presence in communities becomes even more critical.

- **The World.** We will nurture a culturally fluent, cross-national mindset and put it to work improving New York’s global competitiveness.

The Power of SUNY commits all 64 campuses to cutting-edge roles in economic development and vibrant community service. The goals embodied in The Power of SUNY bear striking resemblance to many of our own goals and initiatives at Genesee, and we have begun aligning our own planning efforts with the new SUNY plan.

Honors

State University of New York, Chancellor’s Awards for Excellence

- Cheryl A. Corke: Chancellor’s Award for Excellence in Teaching
- Susan E. Drexel: Chancellor’s Award for Excellence in Teaching
- Marirose T. Ethington: Chancellor’s Award for Excellence in Faculty Service
- Ann R. Heale: Chancellor’s Award for Excellence in Professional Service
- Lauren K. Paisley: Chancellor’s Award for Excellence in Scholarship and Creative Activities
- Berneda J. Scoins: Chancellor’s Award for Excellence in Classified Service

Chancellor’s Award for Student Excellence

- Colleen E. McKay, Woodstock, Ontario
- Lori A. Mould, Delevan
- Aiwen Yan, Madrid, Spain

National Institute for Staff and Organizational Development, Master Teacher Award

- Annette Blanchard, American Sign Language
- Emily J. Horshington, English
- Robert Mullen, Computer Information Systems
- David A. Voss, Chemistry

Alpha Medal of Service

- James L. Vincent

Alumni Hall of Fame

- James D. Fraser ‘73
- Cecelia A. Stearns ‘80
- Dorothy A. Wentland ‘91

Employees of the Month

- September, 2009 – Nancy L. Masters, Clerk-Typist
- October, 2009 – Barbara S. McAdoo, Secretary
- November, 2009 – The Public Safety Staff
- December, 2009 – Ebony N. Ross, Admissions Advisor
- January, 2010 – Debra J. Croxett, Secretary
- February, 2010 – Michelle A. Peck, Secretary
- March, 2010 – Amy L. Churchfield, Campus Center Specialist
- April, 2010 – Rafael Alicea-Maldonado, Professor of Chemistry
- May, 2010 – Connie J. Boyd, Director, Human Services Program

Students of the Month

- October, 2009 – Lori A. Mould, Delevan
- November, 2009 – Khilna D. Samat, Tanzania
- December, 2009 – Aiwen Yang, Spain
- February, 2010 – Colleen E. McKay, Woodstock, Ontario
- March, 2010 – Christina G. Bakos, Batavia
- April, 2010 – Phyllis A. Washburn, LeRoy
- May, 2010 – Benjamin Bakos, Jr., Batavia

Leadership, 2009-2010

Board of Trustees

- Laurie J. Miller, Chair
- Charles R. Ruffino, Vice Chair
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